Dakota’s workspace

Mobility Trends-csv

<https://storage.googleapis.com/kagglesdsdata/datasets/629829/1121318/applemobilitytrends-2020-04-29.csv?X-Goog-Algorithm=GOOG4-RSA-SHA256&X-Goog-Credential=gcp-kaggle-com%40kaggle-161607.iam.gserviceaccount.com%2F20210724%2Fauto%2Fstorage%2Fgoog4_request&X-Goog-Date=20210724T154141Z&X-Goog-Expires=259199&X-Goog-SignedHeaders=host&X-Goog-Signature=>

Total car sales-website

<https://carsalesbase.com/united-states-sales-data-market/>

Objective:

We are trying to evaluate what the best way is to enter the automotive sales industry today, and uncover sales trends that can lead to maximum profitability in the future.

Questions:

The effect covid 19 has had on consumer habits and behaviors in relation to car buying, type of cars, and preferred mode of transport.

Current car sales trends that can point to the ideal inventory

Where can we maximize profits based on location if relocation is an option and what about if it isn’t?

Other:

Give analysis on limitations and barriers

Create plan on how to nullify them or at least give a risk assessment

Dakota’s Branch